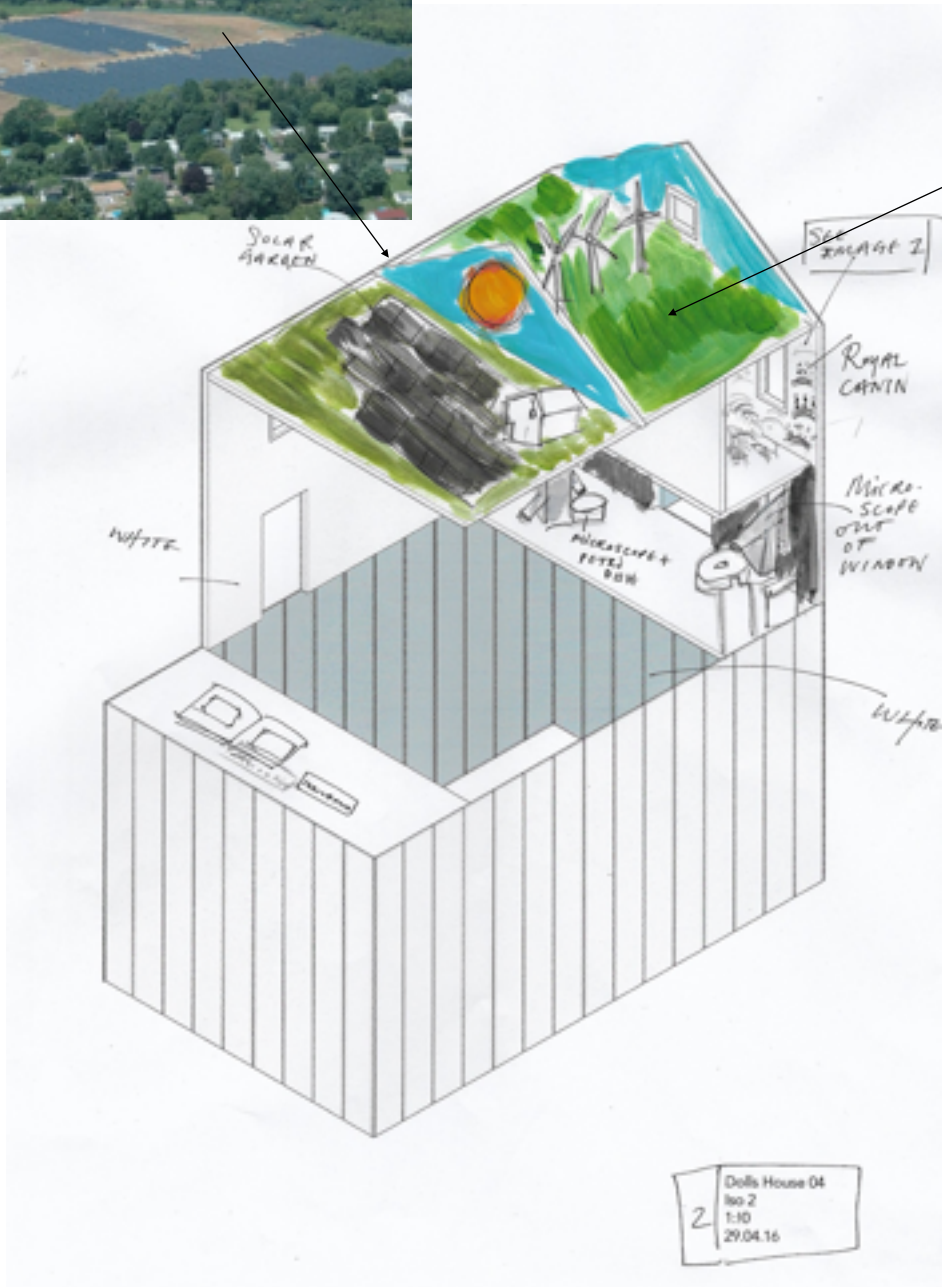


House 4: Innovation

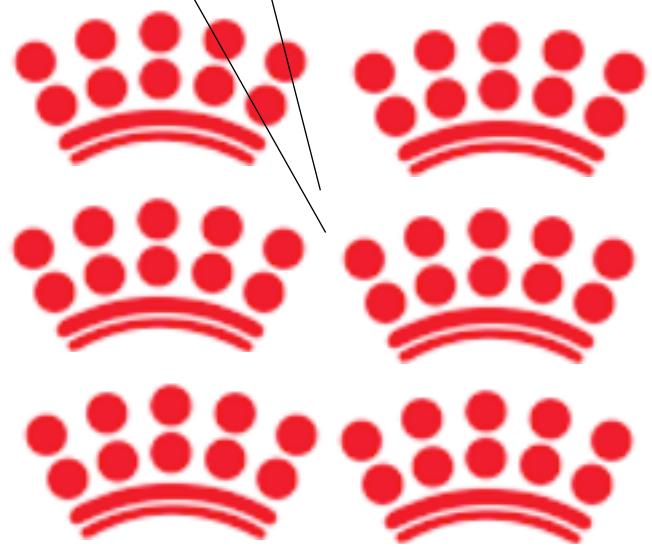
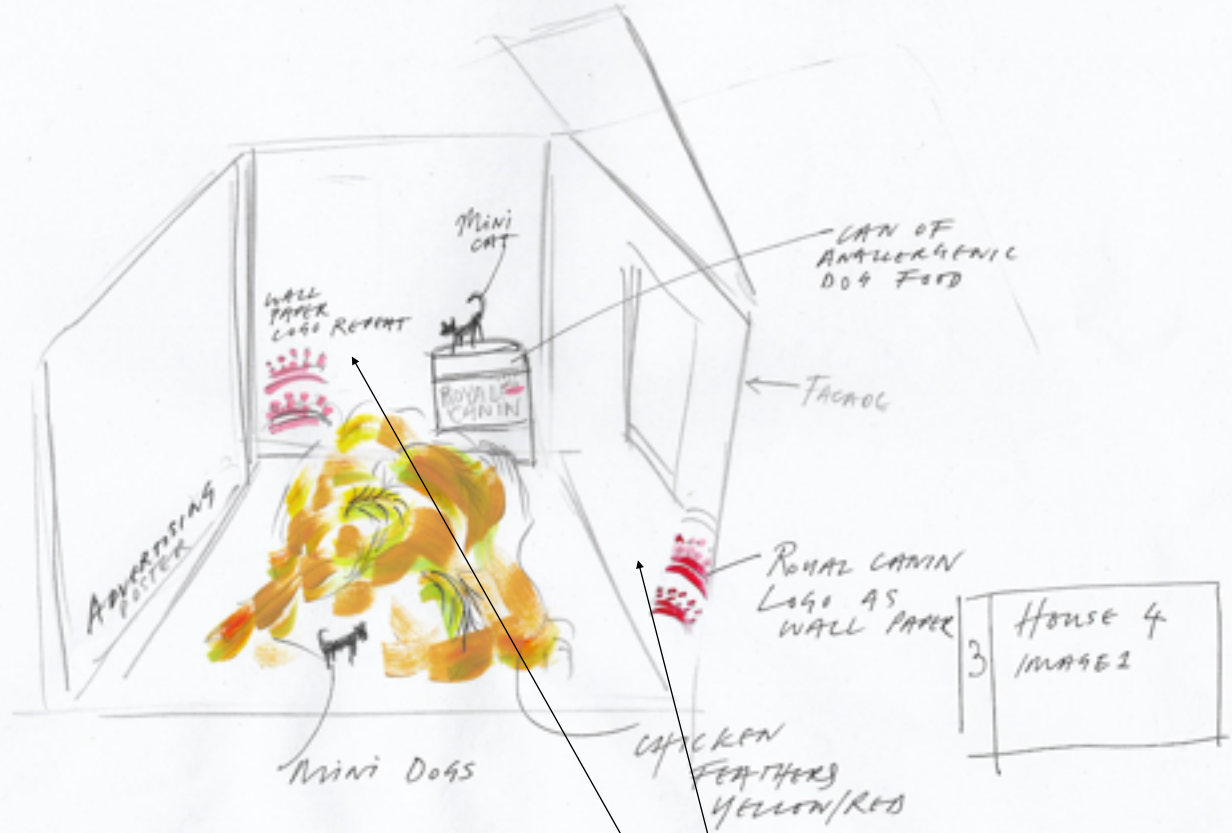


Dolls House 04
 Iso 1
 1:30
 29.04.16





ROYAL CANIN



- o Manufacturing innovations
 - Nurturing scale: Harmonizing the equipment in our plants
 - Veghel plant: anaerobic methane wastewater technology
 - M&Ms: panning story, candy coated shell, M on the
- o Pet nutrition: Waltham and RC developing breed and disease specific diets
- o Food: Purchase of patent for parboiling, which helped expand our rice business
- o Wind farm attempt in 1970s in Australia
- o Solar Garden
- o Marketing code (commitment not to advertising to children under 12)

