

DESIGN LENS

Exploration of the SCIENCE OF DESIGN to DESIGN SCIENCE

VISION

MITI DESAI

PURPOSIVE

INQUISITIVE

INFORMED

METHODICAL

COMMUNICABLE

The Experiment : DESIGN LENS

Investigates the introduction of the ingredient of Design Thinking within a scientific exploration, by initiating the creative practitioner (the scientist / the student of science) to view their own practice through the lens of design, which would serve as a bridge in the stages of creative innovation towards emergence of an idea, through a combination of the conscious design process and design skills.

