

Sign up!

Data Tour

What's the average income around here? How many churches are within a mile of this place? What parties do people vote for? Do people like children here?...

We will be taking a 40-minute tour of Cambridge with the latest prototype produced by the Interaction Research Studio. As we walk, the device will provide information pulled from a large number of public and private data streams about the local area.

The intention of the tour is not only to allow people to explore how data can help discover the local sociopolitical landscape; but to experience being a participant in a field trial. Afterwards, we will meet to discuss issues in deploying new designs, the data you discovered during the tour, and what we've learned about Cambridge.

When: Thursday 26th March 10:45

Meeting point: Right here next to this poster

Follow-up discussion: Thursday (14:00 - 15:40)
Blue Room

Spaces are limited, sign up here to join the tour:

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